

朝陽科技大學 099學年度第2學期教學大綱  
Research Writing and Publishing IV 論文寫作與發表(四)

當期課號	7325	Course Number	7325
授課教師	羅德絲	Instructor	LAGUARDIA,LOURDES RAMOS
中文課名	論文寫作與發表(四)	Course Name	Research Writing and Publishing IV
開課單位	應用外語系碩士班二A	Department	
修習別	必修	Required/Elective	Required
學分數	1	Credits	1
課程目標	此課程將進一步嚴格訓練學生之學術論文寫作及發表能力，以協助學生撰寫論文。課程著重於研究之過程,方式及內容。此外，學生將習得如何上台呈現研究報告之技巧。	Objectives	This course will further train students in the rigors of academic writing and publishing. To prepare students for their own thesis work, attention will be given to the process, form and content of research. Students will also prepare and practice professional presentations of research.
教材	1.自製簡報 2.團體討論 3.報告 4.練習	Teaching Materials	1. Lectures on Power Point(ref. books, journals, internet, original theses) 2. Group discussion 3. Reports/Presentations (oral/written) 4. Exercise
成績評量方式	1.學術論文: 報告,概念論文,意見書 40% 2.討論及隨堂測驗 30% 3.期中考/期末考 30%	Grading	Academic Papers: Reports, Concept Paper, Position Paper 40% Discussion and Quizzes 30% Midterm/Final test 30%
教師網頁	-		
教學內容	本課程將嚴格訓練學生之學術論文寫作及發表能力，以協助學生撰寫論文。課程著重於研究之過程,方式及內容。	Syllabus	This course will train students in the rigors of academic writing and publishing. To prepare students for their own thesis work, attention will be given to the process, form and content of research. 教學內容 Week 1: Review of the different research designs.  Week 2-3 Individual Report of a formal study (PPT presentation)  Week 4: Validity and Reliability of Research Tools (introduction)  Levels of Measurement  Week 5-6: Observation and Interview  Field Notes Playback of interviews  Week 7-8: Questionnaire  Sample Questionnaire (individual)  Week 9-10 Opinionnaire/Attitude Scale/Semantic Differential Scales  Sample Scales (Group work)  Week 11: Psychological Tests and Inventories  Week 12: Sampling Techniques Sorting and Tabulating Data  Week 13-14: Chapter IV Results and Analysis

Week 15: Chapter V Summary,  
Conclusion and Recommendation

Week 16: APA Format

Week 17-18 Research Proposal  
Report (PPT)

尊重智慧財產權，請勿非法影印。