

朝陽科技大學 099學年度第2學期教學大綱
Readings in Business English 商用英文閱讀

當期課號	3482	Course Number	3482
授課教師	喬一慶	Instructor	CHIAO,JUSTIN Y.
中文課名	商用英文閱讀	Course Name	Readings in Business English
開課單位	應用外語系(四進)二A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	本課程設計以實際國際企業之英文個案作分析討論研究，以英語口頭報告之方式來進行討論，增強同學以英文作商業管理邏輯思考能力，強調以理論為基礎來思考出自看法與意見，以期在未來工作上作出正確的商業決定。另強調以英語直接溝通商業管理問題之能力，強化同學英語溝通及討論之實力。	Objectives	This course is designed to use the real business cases to analyze, to discuss and to organize the managerial knowledge. We try to build up the English environment to think logically and to express correctly. English presentation and free discussion are our instruments. The focus of this class is to establish the learner's ability of making the correct and the suitable business decisions.
教材	稍後宣布.	Teaching Materials	Will be announced later.
成績評量方式	期中考: 25% 期末考: 25% 口頭與書面報告,出席及參與: 50% (暫定) 缺席超過5次(含事假), 將不予通過.	Grading	Mid-term: 25% Final: 25% Group Presentation and Report, Attendance and Participation: 50% Those absent more than 5 classes (including excused) will fail the course.
教師網頁	-		
教學內容	商用新聞英語與商業文章的研讀以及國際企業個案研討與報告.	Syllabus	To help students familiarize with essential business expressions and financial concepts and to enhance students' business reading and bussiness English communication capabilities.

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