

朝陽科技大學 099學年度第2學期教學大綱  
Proposal and Presentation Skills 提案實務技巧

當期課號	3426	Course Number	3426
授課教師		Instructor	
中文課名	提案實務技巧	Course Name	Proposal and Presentation Skills
開課單位	傳播藝術系(四進)三A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	<ol style="list-style-type: none"> <li>1. 使學生了解提案所需之相關知識</li> <li>2. 具備建立資料收集、分析、整理與整合之能力提報所需之技巧相關技能</li> <li>3. 具備有提案人員之專業態度</li> <li>4. 能了解提案在現今職場的重要性</li> </ol>	Objectives	<ol style="list-style-type: none"> <li>1. Understand the essential elements of an effective presentation (knowledge)</li> <li>2. Gain comprehensive and practical skills in presenting, such as collecting and integrating information (skills)</li> <li>3. Become a confident professional presenter (development)</li> <li>4. Increase awareness of the importance of presentation skills in the work environment (other)</li> </ol>
教材		Teaching Materials	
成績評量方式		Grading	
教師網頁	-		
教學內容		Syllabus	

尊重智慧財產權，請勿非法影印。