

朝陽科技大學 099學年度第2學期教學大綱
Experimentation & Application of Colors 色彩實驗與應用

當期課號	3371	Course Number	3371
授課教師	陳松志	Instructor	CHEN,SUNG CHIH
中文課名	色彩實驗與應用	Course Name	Experimentation & Application of Colors
開課單位	視覺傳達設計系(四進)二A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	1、實際體驗各種色彩並能仔細分析 2、了解他人對色彩感應之異同與變化 3、培養對色彩之敏感度與應用能力	Objectives	1. Experiencing colors physically, emotionally, and spiritually and be able to analyze them 2. Understanding different reactions on the main colors from individual human being 3. Fostering further the inner sensibility on colors and be able to apply it into the practice of Design.
教材	《An Eye for Color》 COLLINS DESIGN publisher,2007 《Contemporary Color Design》 DAAB GMBH publisher,2007	Teaching Materials	《An Eye for Color》 COLLINS DESIGN publisher,2007 《Contemporary Color Design》 DAAB GMBH publisher,2007
成績評量方式	實務練習，口頭報告，課堂討論，課程參與度	Grading	project practice, verbal report,class discussion,attendance
教師網頁	-		
教學內容	建立學生對色彩認知與實際應用的關係，同時在色彩實驗中培養學生對色彩應用的專業能力。	Syllabus	Cultivate students' professional ability and applied ability of color knowledge through the cognition, practice, and experiment application of color theories

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