

朝陽科技大學 099學年度第2學期教學大綱

Course Name: Leisure community and village service plan 休閒社區及鄉村服務規劃

當期課號	3193	Course Number	3193
授課教師	徐國全	Instructor	Hsu,Kuo Chuan
中文課名	休閒社區及鄉村服務規劃	Course Name	Course Name: Leisure community and village service plan
開課單位	休閒事業管理系(四進)二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程主要探討休閒社區發展之特性及必需具備之內外在環境特質，鄉村地區發展觀光必需具有之基礎及相關服務設施規劃等。 介紹休閒觀光資源概論、休閒觀光資源的管理與經營，並探討休閒觀光資源規劃實際案例。介紹區域與地區休閒觀光規劃概念、休閒及觀光據點之規劃。	Objectives	The purpose of this course is to discuss the characteristics of leisure community including intra and outa environment, and the planning of infrastructure and related service of rural area for tourism development. Introduction to tourism resource and tourism resource planning, the concept of resource management lisure resource planning and management, the regional tourism planning.
教材	休閒農業概論 休閒活動設計	Teaching Materials	Introuction to Leisure Agriculture Planning of Leisure Agriculture
成績評量方式	期中考20%,小組報告30%(簡報及書面),平時25%,期末考25%	Grading	Midterm 20% Team work 30%Participation 25% Final 25%
教師網頁	-		
教學內容	第一章 農業資源運用於休閒活動之特性分析 第二章 農業資源分類與內涵 第三章 農業資源多樣化遊憩體驗發展理論基礎 第四章 農業生產資源之多樣化遊憩體驗發展 第五章 農民生活資源之多樣化遊憩體驗發展 第六章 農村生態資源之多樣化遊憩體驗發展	Syllabus	Chapter 1 Analysis on Characteristics of Agricultural Resources Employed in Recreational Activities Chapter 2 Categories and Meanings of Agricultural Resources Chapter 3 Theoretical Basis for the Development of Diversified Recreation Experience of Agricultural Resources Chapter 4 Development of Diversified Recreation Experience of Agricultural Production Resources Chapter 5 Development of Diversified Recreation Experience of Farmers' Life Resources Chapter 6 Development of Diversified Recreation Experience of Agricultural Ecological Resources

尊重智慧財產權，請勿非法影印。