

朝陽科技大學 099學年度第2學期教學大綱
Money & Banking 貨幣銀行學

當期課號	3114	Course Number	3114
授課教師	黃新宗	Instructor	
中文課名	貨幣銀行學	Course Name	Money & Banking
開課單位	保險金融管理系(四進)三A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	<ol style="list-style-type: none"> 1. 使學生了解貨幣銀行學之意義 2. 讓學生能應用貨幣銀行學在現實生活中 3. 能具備保險金融從業人員之專業態度 4. 能知曉金融市場的發展概況 	Objectives	<ol style="list-style-type: none"> 1. Enabling students to understand meaning of money and banking. 2. Making students apply money and banking in daily life. 3. To have professional attitudes of personnel in insurance and finance industry. 4. Able to understand development of financial market.
教材	銀行經營與創業投資 華立圖書 蘇文斌等4人編著	Teaching Materials	Banking Management And Entrepreneurial Investment
成績評量方式	<ol style="list-style-type: none"> 1.期中30% 2.平時30% 3.期末40% 	Grading	<ol style="list-style-type: none"> 1. Medium 30% 2. Quiz 30% 3. Final 40%
教師網頁	-		
教學內容	<ol style="list-style-type: none"> 1.銀行特徵與功能 2.銀行存款與準備金 3.融資授信與銀行法 4.徵授信實務 5.財報分析 6.金融革新與Camels查核準則 7.中小企業信用保證基金 8.金融證照 9.青年創業貸款 	Syllabus	<ol style="list-style-type: none"> 1.The Figures & Functions of Banking 2.Deposit & Reserves of Banking 3.Banking Law & Loan 4.The Practices of Investigation 5.Financial Analysis 6.Financial Innovation & Camels Audit 7.Small & Medium Credit Guarantee Fund 8.Financial Licenses

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