

朝陽科技大學 099學年度第2學期教學大綱
Banking Institute Management 金融機構管理

當期課號	3098	Course Number	3098
授課教師	鍾文榮	Instructor	Chung,Wen Jung
中文課名	金融機構管理	Course Name	Banking Institute Management
開課單位	企業管理系(二在)四B	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程旨在從微觀角度了解金融機構－包括商業銀行、保險公司、證券公司、投資銀行與融資公司等，面臨何種風險，與如何管理這些風險，使同學能了解金融機構的經營與風險管理。課程內容將涵蓋：金融機構簡介、金融機構的功能、商業銀行的本質、特殊金融機構介紹與金融機構風險管理。	Objectives	Management of Financial Institutions is an important course for students who intend to manage financial companies or have business dealings with them. The impact of major financial institutions, which include commercial banks, investment banks, mutual funds, and insurance companies, goes well beyond the financial sector to affect businesses, households and governments throughout the entire economy. Most of the recent additions to the body of knowledge in the management of financial institutions have been analytical and quantitative in nature, especially in the risk management area.
教材	金融機構管理，第五版 Anthony Saunders Marcia Millon Cornett McGraw Hill	Teaching Materials	Financial Institution Management, 5e Anthony Saunders Marcia Millon Cornett 黃達業 McGraw Hill
成績評量方式	期末考35% 期中考35% 平時成績30%	Grading	Interactive:30% Midterm & Final Exam.:70%
教師網頁	-		
教學內容	有鑒於金融機構的主要資金來源是來自於客戶存款，故現代金融機構之營運內容與產業結構之發展趨勢，以及金融機構所面臨之營運風險，應如何測度與管理這些風險的技術，為本課程之教學重點。	Syllabus	On account of the main sources of funds of the financial institution is to flow from to deposit in the client. Therefore, the operation component of the modern financial institution, and the evolution tendency of the domain structure, and the operation risk that financial institution face, should how to measure and regulate the technique of these risks.

尊重智慧財產權，請勿非法影印。