朝陽科技大學 099學年度第2學期教學大綱
Financial Management 財務管理

當期課號	2312	Course Number	2312
授課教師	余祖慰	Instructor	YU,TSU WEI
中文課名	財務管理	Course Name	Financial Management
開課單位	老人服務事業管理系(四日)二A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大爲目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, whick focuses on capital budgeting capital structure, etc.
教材	基礎財務管理 李宏志著	Teaching Materials	Fundamentals of corporate finance
成績評量方式	平常成績-30% 期中考- 30% 期末考- 40%	Grading	Class performance - 30% Midterm Exam-30% Final Exam - 40%
教師網頁	_		
教學內容	介紹財務管理基本觀念及工具，包含財務管理導論、財務報表分析與應用、貨幣時間價值、風險與報酬、證券評價等。並探討長期資本預算及投資決策，長、短期融資決策，資金成本及資本結構，股利政策等，其他財務管理相關課題。	Syllabus	Introduce the concepts and tools of financial managerial,including introduction of financial management, financial statements analysis;financial planning;time value of money;risk & return and bone & stock valuation.Then present long-tern investment decisions,long-tern financial decisions and short-tern financial decisions,the cost of capital and capital structure,and dividend policy. Finally,other special topics in managerial finance.

尊重智慧財產權，請勿非法影印。