朝陽科技大學 099學年度第2學期教學大綱
Internships(1) 實習-校外(一)

當期課號	2023	Course Number	2023
授課教師	鄭淑慧	Instructor	CHENG,SHU HUI
中文課名	實習-校外(一)	Course Name	Internships(1)
開課單位	傳播藝術系(四日)三A	Department	
修習別	選修	Required/Elective	Elective
學分數	1	Credits	1
課程目標	教學目標：包含知識、技能、態度、其他等四項 1. 能增加更實際化、具體化專業知識(知識) 2. 能培養相關媒體企畫、設計、製作、後製以及管理、發行等專業技術（技能） 3. 能培養出職業道德、敬業精神、抗壓性、與責任感（態度） 4. 能熟悉本土傳播產業的工作環境與特性(其他)	Objectives	1. Gain practical, specific expertise (knowledge) 2. Train professionally in media planning, design, production, post-production and management, distribution, and other professional and technical fields (skills) 3. Cultivate professional ethics, dedication, and a sense of responsibility (development) 4. Become familiar with the local industry and work environment (other)
教材	影帶、投影片、書面報告	Teaching Materials	Powepoint presentation
成績評量方式	實習安排聯絡表現30% 出席率20% 實習書面報告企劃書20% 履歷表、實習計劃甘特圖、作品集30%	Grading	Performance for contacting with media companies (30%), class attendance (20%), internship planning (20%), internship paper report (30%)
教師網頁	_		
教學內容	透過至各媒體公司實務之訓練，培養實際操作的基本技巧與製作應變能力，並了解實務界之企業文化 Week 1-3 Internship Consulting Week 4-6 Applying for Internship Week 7-9 Sharing and discussion Week 10-15 Applying for Internship Week 16-18 Final tips for Internship	Syllabus	Week 1-3 Internship Consulting Week 4-6 Applying for Internship Week 7-9 Sharing and discussion Week 10-15 Applying for Internship Week 16-18 Final tips for Internship

尊重智慧財產權，請勿非法影印。