朝陽科技大學 099學年度第2學期教學大綱
English for Media 媒體英文

當期課號	1997	Course Number	1997
授課教師	党永順	Instructor	
中文課名	媒體英文	Course Name	English for Media
開課單位	傳播藝術系(四日)二A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	教學目標： 1. 使學生熟知平面媒體、電子媒體與影視拍攝技術之英文專有名詞(技能) 2. 使學生了解在全球化趨勢下之傳播人員應具備之英文基本能力 (知識) 3. 使學生透過英文 (報紙與雜誌)之豐富內容，吸收訊息，增廣見聞 (其他) 4. 能具備國際化傳播人才之專業素養(態度)	Objectives	1. Understand English terms in print, electronic media, and film and video (skills) 2. Develop English skills within the context of globalization and the trend of English-speaking in media (knowledge) 3. Absorb more content from English newspapers and magazines and expand knowledge (other) 4. Develop professional communication skills on par with international standards (development).
教材	自編教材	Teaching Materials	Instructor-Compiled Materials
成績評量方式	第一次小組報告 15% 第二次小組報告 15% 三次小考 60% 出席與課堂參與 10%	Grading	First Group Presentation15% Second Group Presentation15% Three Quizzes 60% Attendance and Participation 10%
教師網頁			
教學內容	本課程期使傳播科系的學生能以英語表達專業知識，並加強與國際傳媒合作／競爭的能力。課程重點將放在英文媒體術語的翻譯及表達方式，特別針對電影、電視和平面媒體。透過一系列的規劃練習，學生須熟諳各類英語新聞知識，電視、電影的娛樂及專業術語。	Syllabus	The goal of this program is for students in media literacy to become more effective communicators in English. This course offers the opportunity to develop the skills and techniques necessary to compete and work with international mass media. Initial emphasis will be placed on media terminology—the terms and expressions used in film, television and print mediums. Through a series of planned activities and skills practice, students will emerge dubbing English-language films and reading English newspapers confidently and naturally.

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