朝陽科技大學 099學年度第2學期教學大綱
Color Theory 色彩學

當期課號	1990	Course Number	1990
授課教師	陳美合	Instructor	CHEN,MEI HO
中文課名	色彩學	Course Name	Color Theory
開課單位	傳播藝術系(四日)一B	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	教學目標： 1. 了解基本色彩原理並運用於影視美術設計(知識) 2. 運用色彩原理於影視服裝化妝(技能) 3. 培養對色彩的敏感度(態度) 4. 將色彩經驗落實於日常生活中創造美感環境(其他)	Objectives	1. Understand the basic principles of color and apply them in film and video art direction (knowledge). 2. Use color theory to design garments and make-up in films (skills) 3. Develop color sensitivity (development) 4. Understand the color experience in daily life and in surrounding environments (other)
教材	應用色彩學 歐秀明著 現代色彩學　林昆範　柯凱人編譯 中西服裝史 葉立誠著	Teaching Materials	Modern Color Co-ordination Theory Lin Koufan
成績評量方式	出席率及報告作業60% 期中考20% 期末考20%	Grading	present and exercice :60% Mid exam: 20% Final exam: 20%
教師網頁	www.cyut.edu.tw/~meiho		
教學內容	1.色彩與生活應用的範疇 2.非藝術性選配色(五行色彩科學) 3.影視服裝色彩應用 4.影視化妝色彩應用 5.影視人物造型色彩研究 6.色彩的功能(影像色彩如何表達資訊性與戲劇性效果)	Syllabus	Introduction of the basic theory and development and how they can be applied to our daily life; training in image creation; fostering sensitivity in colour; presentation of colour experience found in different countries; and how through imaginative application of colours drama, emotions and atmosphere can be created. The program will include study and practice of costume design and production; Eastern and Western fashion creation; make-up and cosmetic art for theater, photography and weddings.

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