朝陽科技大學 099學年度第2學期教學大綱
Guiding and Explanation 導覽解說

當期課號	1355	Course Number	1355
授課教師	鄭政宗	Instructor	CHENG,CHENG CHUNG
中文課名	導覽解說	Course Name	Guiding and Explanation
開課單位	休閒事業管理系(四日)一A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	1.了解導覽解說的意義及實施方式。2.經由分組研討、報告及實境模擬方式，使學生對解說服務有整體的觀念。3.學習遊憩資源知識、導覽活動設計與評估。4.瞭解如何活用相關理論於資源環境上，練習解說技巧及強化活動領導技能。	Objectives	There are vistors and specific groups need professional communication of interpretation to support the various useful and systemerical information in which are an integral part of their operations to understand more about natural recreational resources.
教材	解說教育 楊明賢 揚智圖書公司 解說概論 張明洵 林玥秀 太魯閣國家公園管理處	Teaching Materials	Interpretaion Education. 2e Ming-hsien Yung Yang-Chih Book Co., Ltd.
成績評量方式	期中考 3% 解說演練 30% 作業 30% 平時考核10%	Grading	middle exam 30% practice 30% homework 30% present and absent 10%
教師網頁			
教學內容	說明解說概論及解說原則，透過解說單元的說明，並要求學生依課程進度分組進行作業及演練。	Syllabus	Introduce principle and skill of interpretation. The class ask student to write homework depents on schedule in this semester. The purpose of this class is guide student to realize and to practice in interpretation.

尊重智慧財產權，請勿非法影印。