朝陽科技大學 099學年度第2學期教學大綱
Case Study in Insurance 保險案例分析

當期課號	1267	Course Number	1267
授課教師	許維智	Instructor	Hsu,Wei Chih
中文課名	保險案例分析	Course Name	Case Study in Insurance
開課單位	保險金融管理系(四日)四B	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	1. 使學生透過法院實際案例之討論，以了解保險法規實際案例之運作情形 2. 能具備閱讀法院實際案例之基本能力 3. 能具備保險從業人員之專業態度 4. 能運用保險法規於未來實際案例之運作	Objectives	1. Enabling students to understand operation of legal regulations through case study at courts. 2. Having basic ability of reading actual court cases. 3. Having professional attitudes of personnel in insurance industry. 4. Applying insurance legal regulations in operation of actual cases.
教材	自編講義與保險公司個案研究	Teaching Materials	loose-leaf materials issued and life insurance company case study to students
成績評量方式	期中考30% 期末考30% 平常課程參與40%	Grading	medi-term 30% final 30% ,particpation and presentation 40%
教師網頁	_		
教學內容	1.學生透過實際案例之討論，以了解保險法規實際案例之運作情形 2.具備判斷實際案例之基本能力 3.具備保險從業人員之專業態度 4.保險行銷與理賠實務探討 5.運用保險專業知識於未來實際案例之運作	Syllabus	1. Enabling students to understand operation of legal regulations through case study . 2. Having the judgment actual case the basic capability. 3. Having professional attitudes of personnel in insurance industry. 4.Insurance marketing and claim practice discussion 5. Applying the insurance specialized knowledge operation in the future actual case.

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