朝陽科技大學 099學年度第2學期教學大綱
Internship for Insurance 企業實習

當期課號	1261	**Course Number**	1261
授課教師	陳美菁	**Instructor**	CHEN,MEI CHING
中文課名	企業實習	**Course Name**	Internship for Insurance
開課單位	保險金融管理系(四日)四A	**Department**	
修習別	選修	**Required/Elective**	Elective
學分數	6	**Credits**	6
課程目標	1. 本課程規劃以理論與務實並重爲導向，延續本系「校外實習」課程，除專業智能培育外，亦重視學生技能養成，透過與產業界合作，據以發展本系本位課程 2. 課程規劃核保實務、理賠實務、保戶服務、壽險行銷訓練、現金流活動等實務課程，以培育學生保險公司內外勤實作操作技能 3. 課程中除規劃職場體驗、職涯相關教育等訓練，以培育學生具備職場倫理、求職技巧、就業環境介紹等觀念 4. 統整各課程，施以循序漸進及集中強化優質專業培訓，培育學生畢業即就業的能力，發揮技職教育之優勢	**Objectives**	1. The course focuses on theories and practice to continue the outside school practice course of the department. Besides professional knowledge, we also emphasize students' skills through cooperation with the industry to develop or core course in the department. 2. The course covers underwriting practice, claim settlement practice, customer service, marketing training of property insurance companies and cash flow activities to train students' skills of actual operation of insurance companies. 3. Experience of career and education trains students' career ethics, skills of job application to understand employment environment. 4. Integrated courses in proper sequence and concentrative quality professional training to enable students to be employed after graduation, which is the advantage of vocational education.
教材	公司簡介，保險商品簡介、條款、保險法相關法令及工作SOP。	**Teaching Materials**	The introductions of insurance company and products, insurance rule and SOP.
成績評量方式	實習週記、期末實習報告、 出勤狀況、實習工作評量。	**Grading**	To attend classes and report.
教師網頁	_		
教學內容	保險系的學生在學校已研讀過許多保險相關課程，然而對保險公司實務運作仍然感到陌生，此課程以幫助學生瞭解保險公司實務運作爲前提，並透過工作說明與親自協助科室作業，交叉方式進行，使學生提前適應企業的工作環境與職場倫理，畢業後除能學以致用外更能順利適應工作環境。	**Syllabus**	Let student understand the practice of insurance company. Include work present, communication and work ethic. Let student understand the true work invironment before graduated.

尊重智慧財產權，請勿非法影印。