朝陽科技大學 099學年度第2學期教學大綱
Money & Banking 貨幣銀行學

當期課號	1256	Course Number	1256
授課教師	李瑞琳	Instructor	LEE,RUEY LIN
中文課名	貨幣銀行學	Course Name	Money & Banking
開課單位	保險金融管理系(四日)三B	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	1. 使學生了解貨幣銀行學之意義 2. 讓學生能應用貨幣銀學在現實生活中 3. 能具備保險金融從業人員之專業態度 4. 能知曉金融市場的發展概況	Objectives	1. Enabling students to understand meaning of money and banking. 2. Making students apply money and banking in daily life. 3. To have professional attitudes of personnel in insurance and finance industry. 4. Able to understand development of financial market.
教材	沈中華,貨幣銀行學-全球的觀點,新陸書局	Teaching Materials	沈中華,貨幣銀行學-全球的觀點,新陸書局
成績評量方式	1.期中考試 30% 2.期末考試 40% 3.課堂表現 30%	Grading	1.Middle term exam. 30% 2.Final exam. 40% 3.Class performance 30%
教師網頁	_		
教學內容	金融體系簡介. 貨幣的功能,演進與定義. 利率的基本概念. 利率的決定因素. 利率期間結構. 貨幣需求. 銀行業的結構與競爭. 銀行管理. 外匯市場. 聯邦準備系統. 貨幣供給過程. 強力貨幣與貨幣乘數. 貨幣政策工具. 貨幣與銀行簡介、金融市場簡介、商業銀行的資金來源與運作以及中央銀行的運作與制度。	Syllabus	Introduction of the financial system. The definition, evolution, and functions of money. The interest rate. The determination of interest rates. The risk and term structure of interest rates. The demand for money. The velocity of money. The structure of banking industry. Bank management. Foreign exchange market. The Federal Reserve System. Money supply process. High-powered money and money multipliers. Tools of monetary policy. This course will also use economic tools such as supply and demand analysis, the theory of the firms, the economics of information, game theory, rational expectations, and AD/AS to analyze the banking system and the effects of The Central Bank policies on it.

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