朝陽科技大學 099學年度第2學期教學大綱
Money & Banking 貨幣銀行學

當期課號	1248	Course Number	1248
授課教師	蔡佩珊	Instructor	TSAI,PEI SHAN
中文課名	貨幣銀行學	Course Name	Money & Banking
開課單位	保險金融管理系(四日)三A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	1. 使學生了解貨幣銀行學之意義 2. 讓學生能應用貨幣銀學在現實生活中 3. 能具備保險金融從業人員之專業態度 4. 能知曉金融市場的發展概況	Objectives	1. Enabling students to understand meaning of money and banking. 2. Making students apply money and banking in daily life. 3. To have professional attitudes of personnel in insurance and finance industry. 4. Able to understand development of financial market.
教材	黃昱程/2010 修訂二版/貨幣銀行學原理/華泰	Teaching Materials	黃昱程/2010 修訂二版/Fundamentals of Money, Banking, and Financial Markets/華泰
成績評量方式	平時出席表現－10% 期中考－30% 期末考－30% 期末分組報告－30%	Grading	Ordinary Academic Record(the attendance rate and learning attitude)－10% Midterm Exam－30% Final Exam－30% Final Term Group Report－30%
教師網頁	_		
教學內容	本課程針對『貨幣與金融市場的基本觀念』、「銀行學的基本知識」、「中央銀行與貨幣政策的執行」、「貨幣與總體經濟活動」、「國際金融與貨幣政策」等內容進行說明。	Syllabus	This course includes five parts: “Basic Notion of Money and Financial Market”, “Basic Concepts of Banking”, “Central Bank and Monetary Policy”, “Money and Macroeconomic Activity”, “International Finance and Monetary Policy”.

尊重智慧財產權，請勿非法影印。