朝陽科技大學 099學年度第2學期教學大綱
Case Studies of Financial Management 財務管理個案研究

當期課號	1091	Course Number	1091
授課教師	柯俊禎	Instructor	KO,JIM CHEN
中文課名	財務管理個案研究	Course Name	Case Studies of Financial Management
開課單位	財務金融系(四日)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程透過個案教學引導學生進入財務高階領域，包含：創業投資、實質選擇權、專案融資與企業購併。	Objectives	This course introduce advanced fields of finance through case studies. The fields introduced was venture capital, real options, project finance, and merges and qcquisitions.
教材	相關之英文財務期刊及相關主題之實務講義	Teaching Materials	the related finance journals & relater topics with relater practices
成績評量方式	class presentation 60% class participation 20% class presentation 20%	Grading	class presentation 60% class participation 20% class presentation 20%
教師網頁	-		
教學內容	以相關之英文財務期刊及相關主題之實務講義依課程進度補充講授, 主題包括: (1) 營運資金 (2) 資本預算 (3) IPOs股價與績效表現 (4) 最適資本結構 (5) 最適股利政策 (6) 合併與收購之評價 (7) 行爲財務學	Syllabus	Based on the related finance journals & relater topics with relater practices the topics include: (1) working capitals (2) capital budgeting (3) IPOs stock pricing & performance (4) optimal capital structure (5) optimal dividend policy (6) mergers & acquisitions pricing (7) behavior finance

尊重智慧財產權，請勿非法影印。