# 朝陽科技大學 099學年度第2學期教學大綱
# Financial Management 財務管理

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| 當期課號 | 1045 | Course Number | 1045 |
| 授課教師 | 李瑞琳 | Instructor | LEE,RUEY LIN |
| 中文課名 | 財務管理 | Course Name | Financial Management |
| 開課單位 | 財務金融系(四日)二A | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大爲目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。 | Objectives | Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, whick focuses on capital budgeting capital structure, etc. |
| 教材 | Fundamentals of Corporate Finance Stephen A. Ross, Randolph W Westerfield, Bradford D Jordan, McGraw.Hill internation edution 7ed 新月書局代理 | Teaching Materials | Fundamentals of Corporate Finance Stephen A. Ross, Randolph W Westerfield, Bradford D Jordan, McGraw.Hill internation edution 7ed 新月書局代理 |
| 成績評量方式 | 三次考試各占30% ，平常分數（隨堂測驗）占10% | Grading | three exams for each 30% |
| 教師網頁 | _ | | |
| 教學內容 | Part Five: Risk and Return<br>Chapter 12: Some Lessons from Capital Market History<br>Chapter 13: Return, Risk, and the Security Market Line<br>Chapter 14: Options and Corporate Finance<br>Part Six: Cost of Capital and Long-Term Financial Policy<br>Chapter 15: Cost of Capital<br>Chapter 16: Raising Capital<br>Chapter 17: Financial Leverage and Capital Structure Policy<br>Chapter 18: Dividends and Dividend Policy<br>Part Seven: Short-Term Financial Planning and Management<br>Chapter 19: Short-Term Finance and Planning<br>Chapter 20: Cash and Liquidity Management<br>Chapter 21: Credit and Inventory Management | Syllabus | Part Five: Risk and Return<br>Chapter 12: Some Lessons from Capital Market History<br>Chapter 13: Return, Risk, and the Security Market Line<br>Chapter 14: Options and Corporate Finance<br>Part Six: Cost of Capital and Long-Term Financial Policy<br>Chapter 15: Cost of Capital<br>Chapter 16: Raising Capital<br>Chapter 17: Financial Leverage and Capital Structure Policy<br>Chapter 18: Dividends and Dividend Policy<br>Part Seven: Short-Term Financial Planning and Management<br>Chapter 19: Short-Term Finance and Planning<br>Chapter 20: Cash and Liquidity Management<br>Chapter 21: Credit and Inventory Management |

尊重智慧財產權，請勿非法影印。