# 朝陽科技大學 099學年度第2學期教學大綱
# Management 管理學

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| 當期課號 | 1040 | Course Number | 1040 |
| 授課教師 | 李柏英 | Instructor | LEE,PO YING |
| 中文課名 | 管理學 | Course Name | Management |
| 開課單位 | 財務金融系(四日)一C | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 教學目標:1.瞭解各種主要管理理論，2.從理論認識管理實務，3.建立進一步學習各種進階管理課程的能力。主要內容:企業類型，管理者活動，管理環境，決策，管理程序：計劃、組織、用人、領導、與控制，組織變革。 | Objectives | The objective of this course is to help students to understand the major management theories, to know about the practice of management, and to lay down the foundation for advanced courses of management. The major topics include types of business, manager's activities, management environment, decision making, management process: planning, organizing, staffing, leading, and controlling; and organizational change. |
| 教材 | Rue, L. W. & Byars, L. L.(2006)。Mangement:Skills and Application(11th ed.)。管理學：技能與應用（第十一版）。林財丁譯。台中：滄海書局。 | Teaching Materials | Rue, L. W. & Byars, L. L.(2006)。Mangement:Skills and Application(11th ed.)。 |
| 成績評量方式 | ◎個案討論：60%<br>◎個案口試：10%<br>◎期中考：15%<br>◎期末考：15% | Grading | case study: 60%<br>oral exam:10%<br>mid-term exam:15%<br>final exam: 15% |
| 教師網頁 | http://lms.ctl.cyut.edu.tw | | |
| 教學內容 | 教學目標:1.瞭解各種主要管理理論，2.從理論認識管理實務，3.建立進一步學習各種進階管理課程的能力。<br>主要內容:企業類型，管理者活動，管理環境，決策，管理程序：計劃、組織、用人、領導、與控制，組織變革。 | Syllabus | The objective of this course is to help students to understand the major management theories, to know about the practice of management, and to lay down the foundation for advanced courses of management. The major topics include types of business, manager's activities, management environment, decision making, management process: planning, organizing, staffing, leading, and controlling; and organizational change. |

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