朝陽科技大學 099學年度第2學期教學大綱
The Introduction of Financial Market 財金資訊導讀

當期課號	1026	Course Number	1026
授課教師	林宗漢	Instructor	Lin,Zong Han
中文課名	財金資訊導讀	Course Name	The Introduction of Financial Market
開課單位	財務金融系(四日)一A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	本課程針對大一學生而設計，透過導讀的方式，從財金類報章雜誌的閱讀，培養學生對財金專業資訊的體認，帶領大一學生逐漸熟悉金融市場的概況。	Objectives	This course is designed for the freshman of the Financial Department. By reading financial related newspapers or magazines, the teacher guides the students to realize the profile of financial markets. This course trains the students to be familiar with the financial information released on the media.
教材	自編教材	Teaching Materials	The Teaching Materials are edited by lecturer
成績評量方式	1.課堂參與：10% 2.作業成績：40% 3.期末報告：50%	Grading	1.Participation 10% 2.Assignment 40% 3.Report 50%
教師網頁	_		
教學內容	本課程之內容，主在讓學生初步了解證券市場概況、相關的投資標的及影響有價證券的因素。期透過財金報章雜誌的閱讀，引導學生掌握金融市場邁動，進而培養學生對金融市場的敏感度。	Syllabus	The purpose of this course is to introduce the circumstance in financial market. The hot issues occurred in financial market will be illustrated in this course by reading lots of financial newspapers or magazines. Students could understand the financial situation at presnet and will further capture the financial pattern in the future.

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