

朝陽科技大學 099學年度第1學期教學大綱
Topics in Financial Management 財務管理專題研究

當期課號	7567	Course Number	7567
授課教師	柯俊禎	Instructor	KO,JIM CHEN
中文課名	財務管理專題研究	Course Name	Topics in Financial Management
開課單位	財務金融系碩士在職專班二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	介紹財務管理學域重要論文，並輔以台灣之相關實證研究，期能經由紮實之訓練，為同學日後職場表現、擇定學位論文或攻讀博士奠下良好之基礎。涵蓋財務管理之文獻綜覽（overview）、如何選擇研究題目、如何撰寫研究題綱、投資計劃之財務評估、資本市場訊息效率、新上市股票報酬、最適資本結構、最適股利政策及企業併購導論等研究課題。	Objectives	This is a three-credits elective course for MBA in Finance. The primary teaching objective of this class is to equip students with a deeper understanding of various financial topics to prepare them with better professional expertise, thesis-choosing caliber, and solid foundation for advanced studies. Topics chosen include: (1) Capital Budgeting; (2) Capital Market Informational Efficiency; (3) Pricing and Performance IPOs; (4) Optimal Capital Structure; (5) Optimal Dividend Policy;and. (6) Merger and Acquisition.
教材	相關之英文財務期刊及相關主題之實務講義	Teaching Materials	the related finance journals & relater topics with relater practices
成績評量方式	class presentation 60% class participation 20% class presentation 20%	Grading	class presentation 60% class participation 20% class presentation 20%
教師網頁	-		
教學內容	以相關之英文財務期刊及相關主題之實務講義依課程進度補充講授, 主題包括: (1) 營運資金 (2) 資本預算 (3) IPOs股價與績效表現 (4) 最適資本結構 (5) 最適股利政策 (6) 合併與收購之評價 (7) 行為財務學	Syllabus	Based on the related finance journals & relater topics with relater practices the topics include: (1) working capitals (2) capital budgeting (3) IPOs stock pricing & performance (4) optimal capital structure (5) optimal dividend policy (6) mergers & acquisitions pricing (7) behavior finance

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