

朝陽科技大學 099學年度第1學期教學大綱
Advanced Innovation Project Practice 高等創新專案實務

當期課號	7503	Course Number	7503
授課教師	林均燁	Instructor	LIN,JIUN YEh
中文課名	高等創新專案實務	Course Name	Advanced Innovation Project Practice
開課單位	木工機器產業研發碩士專班(碩春)-A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標		Objectives	
教材	1.講義 2.持久創新,財信出版社 3.Fourth Generation R&D: Managing Knowledge, Technology, and Innovation, W. L. Miller, and L. Morris, Wiley.	Teaching Materials	1.Class handouts 2.Permanent Innovation 3.Fourth Generation R&D: Managing Knowledge, Technology, and Innovation, W. L. Miller, and L. Morris, Wiley.
成績評量方式	期中考30%、期中報告30%、期末報告40%。	Grading	Midterm 30%, 1st term project 30%, Final term project 40%.
教師網頁	http://www.cyut.edu.tw/~jlin/		
教學內容	由微笑曲線看研發與創造力、研發流程與方法的演進、產品設計與開發概論、研發與創造力的危機、企業競爭的外部架構、企業內部組織的研發與創新能力、連續與不連續式創新、知識管理、學習型組織架構。	Syllabus	Outlook from the smiling curve, evolution of R&D and innovation, fundamentals of product design and development, the crisis of R&D and innovation, the exterior framework of enterprise competition, the interior capability of of R&D and innovation inside an enterprise, continuous and discontinuous innovation, knowledge management, learning organization.

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