

朝陽科技大學 099學年度第1學期教學大綱
Seminar(1) 書報研討(一)

當期課號	7135	Course Number	7135
授課教師	李素箱	Instructor	LEE,SU SHIANG
中文課名	書報研討(一)	Course Name	Seminar(1)
開課單位	台灣產業策略發展博士學位學程二A	Department	
修習別	必修	Required/Elective	Required
學分數	0	Credits	0
課程目標	藉由專業書報、期刊文章研讀、討論與評析，協助學生了解台灣產業策略發展之重要議題與趨勢，以培養學生對於台灣產業策略發展整體樣態之深度理解，以及對於相關議題的解析與操作執行能力。	Objectives	Through professional article reading and discussion, this course would like to help students to understand the important issues and trend of Taiwan's industry strategic development. This course also aims to develop students' insight of Taiwan's industry strategic development and to construct their capabilities of problem analyses and execution
教材	1.產業策略發展專業期刊、書報、文摘、雜誌 2.自編台灣業策略發展個案教材 3.公部門產出版之台灣業策略發展文書暨統計報告	Teaching Materials	1. Professional articles of industry strategic development in journal, book, newspaper and magazine 2. self-edited case study materials of industry strategic development 3. Professional reports of industry strategic development published by public sectors
成績評量方式	1.出席：20% 2.課堂參與與討論：20% 3.期中報告：30% 4.期末報告：30%	Grading	1.attendance：20% 2.participation and discussion:20% 3.mid-term exam(paper):30% 4.final exam(paper):30%
教師網頁	http://www.cyut.edu.tw~yiling		
教學內容	1.產業策略發展書報期刊研讀討論 2.台灣產業策略發展書報期刊研讀討論 3.台灣產業策略發展議題與趨勢研討	Syllabus	1. Lecturing and discussion of industry strategic development articles in book, newspaper and journal 2. Lecturing and discussion of Taiwan's industry strategic development articles in book, newspaper and journal 3. Articles lecturing and discussion of Taiwan's industry strategic development issue and trend

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