

朝陽科技大學 099學年度第1學期教學大綱
Special Topics of Risk Management and Insurance 風險管理與保險專題

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| 當期課號 | 7071 | Course Number | 7071 |
| 授課教師 | 張婉玲 | Instructor | CHANG,WAN LIN |
| 中文課名 | 風險管理與保險專題 | Course Name | Special Topics of Risk Management and Insurance |
| 開課單位 | 保險金融管理系碩士班一A | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 1. 使學生瞭解風險管理的重要性及如何運用在保險上 2. 強化專業議題之思考與分析能力 3. 培養主動分析與研究之學習態度 4. 宏觀視野 | Objectives | 1. Enabling students to understand importance of risk management and how to apply it in insurance. 2. Enhancing thinking and analysis ability on professional issues. 3. Fostering learning attitudes of active analysis and research. 4. Broad visions. |
| 教材 | Rejda, G. E. (2008). Principles of Risk Management and Insurance. 華泰文化。 | Teaching Materials | Rejda, G. E. (2008). Principles of Risk Management and Insurance. |
| 成績評量方式 | 1.出席、課堂討論佔30%。 2.分組報告佔70%。 | Grading | participating 30% & reporting 70%. |
| 教師網頁 | - | | |
| 教學內容 | 本課程藉由課本導讀，探討風險管理與保險的意義、保險契約的基本原則及保險事業之組織與經營。同時，閱讀並討論保險之相關經典文獻，以強化保險理論與實務知識，並增進寫作能力。 | Syllabus | We explore the concept and principle of risk management and insurance; moreover, understanding the insurance practice and operation. Foremore, we will study and discuss many insurance papers. |

尊重智慧財產權，請勿非法影印。