

朝陽科技大學 099學年度第1學期教學大綱
News Gathering & Writing 新聞採訪與寫作

當期課號	3459	Course Number	3459
授課教師	周雲慧	Instructor	CHOU,YUN HUI
中文課名	新聞採訪與寫作	Course Name	News Gathering & Writing
開課單位	傳播藝術系(四進)二A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	<p>教學目標：包含知識、技能、態度、其他等四項</p> <p>1.培養學生在從事新聞工作時，具自律態度與社會責任感(態度)</p> <p>2.培養學生具進階新聞採訪、人際互動及新聞寫作技能(技能)</p> <p>3.使學生具新聞發展、教育、組織、專業意理、新聞倫理、法規等相關知識(知識)</p> <p>4.讓學生了解新聞的演進過程，以及未來可能的發展趨勢(其他)</p>	Objectives	<p>1. Develop self-discipline and a sense of social responsibility (development) 2. Learn advanced news gathering, news writing and interpersonal skills (skills) 3. Gain knowledge in the development, education, organization, ethics, and laws in journalism (knowledge) 4. Understand the evolution of the press, as well as possible future trends in its development (other)</p>
教材	<p>主要以課堂授課為方式為主,搭配 power point投影片及錄影帶輔助說明,更運用報紙內容為訓練寫作之範例</p>	Teaching Materials	<p>This course is designed to use the contents of news paper as the lecture on students.And will use power point and vedio tapes to assist extra explanation.</p>
成績評量方式	<p>配合授課大綱,每堂課皆設計課堂作業,以課堂實做作業為成績評量標準</p>	Grading	classworks
教師網頁	-		
教學內容	<p>在資訊爆炸的現代,傳播的威力無遠弗屆,因此傳播的知識的普及與傳播技巧的學習便顯得基本而重要.本課程以新聞的處理方式為教授的主要目標,強調新聞專業意理之培養,配合新聞採訪與寫作的技巧,以大量閱讀與鼓勵寫作的方式,琢磨學生之寫作技能,以達成學習之目標.</p>	Syllabus	<p>In this modern society,the force of mass communication is extremely powerful.Therefore,it is essencial and substantial to take lessons in the knowledge and technique of communication. This course emphasizes the moral principles of news writing and gathering.Further more ,by the way of large number of reading and writing to train up the skills of news writing and gathering of students.</p>

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