# 朝陽科技大學 099學年度第1學期教學大綱
# Producers Workshop for TV/Film 影視製片

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| 當期課號 | 3458 | Course Number | 3458 |
| 授課教師 | 吳麗雪 | Instructor | WU,LI HSUEH |
| 中文課名 | 影視製片 | Course Name | Producers Workshop for TV/Film |
| 開課單位 | 傳播藝術系(四進)二A | Department | |
| 修習別 | 選修 | Required/Elective | Elective |
| 學分數 | 2 | Credits | 2 |
| 課程目標 | 1.學習影視製作各個階段包括籌備期、前製期、攝製期、後製期、發行期等的管理方法。(知識)2.學習製作各階段所應製作與填寫的表格與合約的內容設定，包括劇本計時樣表、預算表、拍攝計畫表、通告單、…等。(技能)3.學習擔任好製片的工作態度與從事此工作應具備的職業道德。(態度) | Objectives | 1. Understand the production process, including planning, pre-production, shooting, post-production, and distribution (knowledge) 2. Learn how to manage production paperwork, budgets, shooting rundowns, call sheets, and other producing items (skills) 3. Develop the professional attitude of a producer (development) |
| 教材 | 書籍: "製片變甚麼把戲" 禾馬出版社 LMS、錄影帶、各式製作表格 | Teaching Materials | Book: "What tricks does a producer have?", LMS teaching materials, DVDs,production sheets and breakdown. |
| 成績評量方式 | 課堂表現20%、出席率30%、期中筆試20%、期末報告30%。 | Grading | The expression in the class:20%.<br>The attendance:30%.<br>The midterm report: 20%<br>Final exam:30% . |
| 教師網頁 | LMS | | |
| 教學內容 | 製片公司的法律結構<br>影片資金的籌措<br>電影製片前製 拍攝 後製期間的工作細則<br>影片發行<br>影片行銷<br>版權合約<br>製片人的法律常識<br>國際影展與宣傳 | Syllabus | The formal construction of film company<br>Finacing<br>The process of production:pre-production, production and post-production.<br>Distribution<br>Marketing<br>Copyright and agreements<br>The knowlege of law for producers<br>The international film festivals and advertising |

尊重智慧財產權，請勿非法影印。