

朝陽科技大學 099學年度第1學期教學大綱
Field Studies 田野調查

當期課號	3451	Course Number	3451
授課教師	紀文章	Instructor	CHI,WEN CHANG
中文課名	田野調查	Course Name	Field Studies
開課單位	傳播藝術系(四進)一A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	<p>教學目標：</p> <p>1. 了解田野調查的方法(知識)</p> <p>2. 具備收集資料與田野調查的能力(技能)</p> <p>3. 培養田野調查應有的素養(態度)</p> <p>4. 了解田野調查如何輔助影視製作的各項分工專業(其他)</p>	Objectives	<p>1. Understand Field Research approaches (knowledge) 2. Recognize, collect, and interpret appropriate data for Field Research (skills) 3. Foster an ethical sense in Field Research (development) 4. Understand how Field Research influences every aspect of Film/Video Production (other)</p>
教材	<p>口授影像田野調查原理方法與理論</p> <p>檢討報告內容與執行過程</p> <p>範例解析與鑑賞</p>	Teaching Materials	<p>To lecture the method and theory of "Field Research of Production "</p> <p>To discuss the report and to examine the process.</p> <p>Case study and appreciation</p>
成績評量方式	<p>課堂表現 30% 出席率 20% 口頭報告與書面報告50%</p>	Grading	<p>The expression in the class:30%. The attendance:20%. The midterm presentation and final report:50% .</p>
教師網頁	http://blog.yam.com/scott66		
教學內容	<p>本課程內容包括：</p> <p>一、影像田野調查概論</p> <p>二、影像田野調查相關理論</p> <p>三、影像田野調查方法</p> <p>四、影像田野調查的記錄</p> <p>五、影像田野調查的整理</p> <p>六、影像田野調查的應用</p> <p>七、台灣影像田野調查範例一</p> <p>八、台灣影像田野調查範例二</p> <p>九、世界影像田野調查範例一</p> <p>十、世界影像田野調查範例二</p> <p>十一、影像田野調查實作報告</p>	Syllabus	<p>1. The Introduction of "Field Research of Production "</p> <p>2. The Theory of "Field Research of Production "</p> <p>3. The method of "Field Research of Production "</p> <p>4. The report of "Field Research of Production "</p> <p>5. The analysis of "Field Research of Production "</p> <p>6. The utilization of "Field Research of Production "</p> <p>7. Case study of "The Field Research of Production" in Taiwan(part1)</p> <p>8. Case study of "The Field Research of Production" in Taiwan(part2)</p> <p>9. Case study of "The Field Research of Production" in the world(part1)</p> <p>10. Case study of "The Field Research of Production" in the world (part2)</p> <p>11. Final report</p>

尊重智慧財產權，請勿非法影印。