

朝陽科技大學 099學年度第1學期教學大綱
Portfolio 作品集設計

當期課號	3377	Course Number	3377
授課教師	路威	Instructor	
中文課名	作品集設計	Course Name	Portfolio
開課單位	工業設計系(四進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	1. 理解作品集所代表之意義 2. 理解格式以及版面的關係	Objectives	Including: 1. To Discuss the meaning of portfolio. 2. Grid and Layout.
教材	自編講義 自行研發的創意設計顧問模式教材 設計專案筆記本	Teaching Materials	after the seminar to discuss what kind or portfolio you would like to make (see below under syllabus) we will decide which materials to use. YOU MUST ALWAYS BRING 1) your A3 sketch book and drawing tools 2) a Chinese-English dictionary, either book or electronic.
成績評量方式	平時出席率、課堂之表現與參與度、自我挑戰之學習成長曲線、期中與期末報告	Grading	the class is divided into groups which have to keep a record of attendance. grades will be given for 1) attendance, conduct and coming on time: 10%. if you miss class without a good reason, you will fail. 2) for your mid-term result: 30%. 3) for your final result from the panel: 30%. 4) from the class and teacher: 30%.
教師網頁	www.scandinavian-designers.com		
教學內容	作品集的目的最主要的目的之一在於讓客戶或公司高階主管對你能力之肯定 作品集的呈現方式可為光碟片書籍形式在電腦中或網路上 學期初期會先討論各種不同作品集的形式之關係與差異 而後針對幾點作探討 (1)了解客戶或公司高階主管的需求(2)了解並發展溝通概念(3)發展版面圖文的編排與風格(4)如何整理資料作品並以最佳形式表現出(5)如何做個人簡報(6)以設計客戶或公司老闆的觀點再次審是自我的作品集(7)同學間以設計師生涯方式來舉行期末研討會並相互評量	Syllabus	The purpose of a portfolio is to impress either a client or an employer. Your portfolio can be either a book, on a computer or the internet. we will begin term with a seminar to discuss what kind or portfolio you would like to make: book, computer presentation or www. We will work 1) to understand what clients and employers are looking for; 2) to develop a communication concept; 3) to develop a graphic principle and a layout concept; 4) to edit and organise your material in the best way; 5) to make your presentation; 6) to check your portfolio by making a public presentation to a panel of designer studio owner and design clients; 7) the class will also evaluate your portfolio at an end-of-term seminar about the life of a designer.

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