

朝陽科技大學 099學年度第1學期教學大綱
Supply Chain Management 供應鏈管理

當期課號	3259	Course Number	3259
授課教師	蔣裕榮	Instructor	CHIANG, YU JUNG
中文課名	供應鏈管理	Course Name	Supply Chain Management
開課單位	行銷與流通管理系(四進)二A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課程從引導學生瞭解自供應鏈的採購功能，物料管制與存貨管理，以至成品的配銷、倉儲及通路設計，使每位學生能清楚認知供應鏈管理的角色，目的與權責，並使能充分認知理論的意涵及其實務上之應用。	Objectives	This course introduce students to realize the whole process of supply chain, from the purchasing function at the beginning, material control and inventory management, finished goods distribution, until warehousing and the design of distribution channels. Let students understand the role, objectives, and responsibilities of supply chain management in modern organizations. Each student will be able to integrate theory and practical applications to increase the productivity of organizations.
教材	供應鏈管理--原理、程序、實例(蘇雄義老師著，智勝文化)	Teaching Materials	Supply Chain Management(Principles, Process, and Practices)
成績評量方式	期中考：筆試，30% 期末考：筆試，40% 平時成績：出席率及課堂參與，30%	Grading	Midterm exam. : written exam. : 30% Final exam. : written exam. : 40% Participation : 30%
教師網頁	-		
教學內容	1. 供應鏈管理之原理及相關管理知識 2. 建立供應鏈管理之程序 3. 供應鏈管理之實務案例說明	Syllabus	1. The principles and relevant knowledge of Supply Chain Management. 2. The processes for how to set up a Supply Chain. 3. The Supply Chain Management practices.

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