

朝陽科技大學 099學年度第1學期教學大綱
Introduction to Leisure, Recreation, and Tourism 休閒遊憩觀光概論

當期課號	3193	Course Number	3193
授課教師	田惠華	Instructor	TIEN,HUI HUA
中文課名	休閒遊憩觀光概論	Course Name	Introduction to Leisure, Recreation, and Tourism
開課單位	休閒事業管理系(四進)一B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	1.配合休閒概論性的課程需求，從哲理、心理層面、以及社會學觀點來解析當代休閒領域的議題。 2.本課程之教學目的是幫助學生瞭解體認休閒遊憩增進人類健康；觀光旅遊促進國際友誼的重大意義，並論及休閒觀光事業未來的發展及趨勢。	Objectives	1.Introduction to tie in with the leisure needs of the curriculum, from the philosophical to the psychological level, as well as the sociological perspective to resolve the areas of contemporary leisure issues. 2. The main purpose of this course is to help students: (1) Realize that leisure and recreation can increase the body and mental health and that tourism can promote international friendship. (2) The future development and trend of leisure, recreation, and tourism industry.
教材	主要： 休閒與遊憩概論，鄭健雄著，雙葉書廊 補充： 休閒遊憩概論，陳思倫等編著，國立空中大學	Teaching Materials	Intrudoction of leisure and recreation .
成績評量方式	期中、期末考：各30% 課堂討論：20% 作業：20%	Grading	Midterm & Final Examination:30% each Homework:20% Discussion & Performance of Class:20%
教師網頁	-		
教學內容	一、休閒、遊憩、觀光之概述與介紹 二、休閒產業的供給系統 三、各類休閒產業概述 •主題遊樂園 •國家公園 •運動產業 •鄉村旅遊 •會展產業 •民宿...等	Syllabus	一、 Concepts, theories of leisure, recreation, and tourism. 二、 The supply system of leisure industry. 三、 Overview of leisure and recreation industry. •The National Park •The national Scenic Area •Rural tourism •Meeting、Incentive、Conference、Exhibition •Home stay and others.

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