朝陽科技大學 099學年度第1學期教學大綱
Insurance 保險學

當期課號	2355	Course Number	2355
授課教師	余祖慰	Instructor	YU,TSU WEI
中文課名	保險學	Course Name	Insurance
開課單位	老人服務事業管理系(四日)二B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	1.具保險的相關基本知識 2.能熟悉保險學基本理論並應用在其他保險個論上 3.具金融保險從業人員之專業態度 4.可做爲學生未來學習各項金融保險領域之基礎	Objectives	1. Students have basic knowledge of non- life and life insurance as well as social insurance. 2. Students are familiar with basic theories of insurance to be applied in other individual insurance theories. 3. Students have professional attitudes of personnel in the insurance and finance industry. 4. Providing students' foundation of learning knowledge in finance /insurance fields.
教材	保險學理論與實務(凌氤寶 康裕民 陳森松合着)華泰文化事業公司	Teaching Materials	Risk Management and Insurance: Theory and Practice (Hwa Tai company)
成績評量方式	平常成績 30% 期中考 30% 期末報告 40%	Grading	particpation30% medi-term 30% final report40% .
教師網頁	_		
教學內容	1.危險問題 2.危險管理 3.保險基本概念 4保險事業的組織. 5.保險行銷 6.保險費 7.核保與理賠 8.保險業的財務經營 9.人壽與健康保險	Syllabus	1.The problem of risk. 2.Risk management. 3.The concept of insurance. 4.Regulation of the insurance industry. 5.Insurance marketing. 6.Premium. 7.Underwriting and claim. 8.Financial operation of the insurance industry. 9. Life and health insurnce.

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