朝陽科技大學 099學年度第1學期教學大綱
Off- CampusInternship 實習-校外

當期課號	2095	Course Number	2095
授課教師	鄭淑慧	Instructor	CHENG,SHU HUI
中文課名	實習-校外	Course Name	Off- CampusInternship
開課單位	傳播藝術系(四日)四B	Department	
修習別	選修	Required/Elective	Elective
學分數	1	Credits	1
課程目標	教學目標：包含知識、技能、態度、其他等四項 1. 能增加更實際化、具體化專業知識(知識) 2. 能培養相關媒體企畫、設計、製作、後製以及管理、發行等專業技術（技能） 3. 能培養出職業道德、敬業精神、抗壓性、與責任感（態度） 4. 能熟悉本土傳播產業的工作環境與特性(其他)	Objectives	Students are assigned as unpaid interns to compatible media industries and organizations. This course provides an opportunity for students who wish to practice and gain hands-on experience in various areas of mass media during their summer vacation.
教材	影帶、投影片、書面報告	Teaching Materials	powerpoint
成績評量方式	廠商評量 50% 實習報告書與訪視老師評量 50%	Grading	Evaluation by internship company 50%, Internship Report and evaluation by faculty 50%
教師網頁	_		
教學內容	第1-3週 繳交暑期實習之工作報告 第4-6週 實習心得分享 第7-9週 實習心得分享 第10-12週 實習心得分享 第13-15週 實習心得分享實習座談會 第16-18週 實習座談會	Syllabus	Weeks 1-3 Intership Report due Weeks 4-6 Intership experience sharing with junior students Weeks 7-9 Intership experience sharing with junior students Weeks 10-12 Intership experience sharing with junior students Weeks 13-15 Formal intership meeting, sharing experience with junior students Weeks 16-18 Formal intership meeting, sharing experience with junior students

尊重智慧財產權，請勿非法影印。