朝陽科技大學 099學年度第1學期教學大綱
Fair Trade Act and Consumer Protection Act 公平法與消保法

當期課號	1456	Course Number	1456
授課教師	楊文蘭	Instructor	YANG,WEN LAN
中文課名	公平法與消保法	Course Name	Fair Trade Act and Consumer Protection Act
開課單位	行銷與流通管理系(四日)二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	1.幫助學生了解監理消費者保護法和公平交易法之基本意義及概念。 2.能以專業態度具備識別消費者利益及市場交易公平性的理由及國家如何透過法令管理問題。 3.對日後對消費者利益保護、消費安全機制以及消費者生活品質改善等自我學習能力有所助益。	Objectives	1. Helping students understand basic meaning concepts and regulations of The Consumer Protection Law and The fair trade Law. 2. Having professional attitudes on the issues and the regulations of ensuring fair competition, and promoting economic stability and prosperity the purposes of maintaining trading order, protecting consumers' interests. 3. Helping future self-study on the protecting the interests of consumers, facilitating the safety of the consumer life of nationals, and improving the quality of the consumer life of nationals, understanding the regulations.
教材	消費者保護法，林益山著，五南書局，2008年三版。 公平交易法司法案例彙編，司法院。	Teaching Materials	The ConSumer Protection Law, Isan Lin.
成績評量方式	期中報告33% 期末考試33% 平時成績33%	Grading	report33% finaltest33% perfermance in class33%
教師網頁	http://lms.ctl.cyut.edu.tw/2003029		
教學內容	演講，分組討論及校外參觀 消費者保護法與公平交易法是特別對消費者所涉的損害與救濟、虛僞廣告與標示、以及不正當、不公平的交易條件，產品責任等行爲，企業獨佔、結合，與直銷的特別商業行爲等予以特別於民法的規定。其中不僅得從消費者角度予以學習，更應從企業主的風險管理層面予以學習，未將瞭解政府與民營機構所能提供的幫助，以助深入消費行爲的法制。	Syllabus	speech,team work and outing. The Consumer Protection Law is enacted for the purposes of protecting the interests of consumers, facilitating the safety of the consumer life of nationals, and improving the quality of the consumer life of nationals. The fair trade Law is enacted for the purposes of maintaining trading order, protecting consumers' interests, ensuring fair competition, and promoting economic stability and prosperity. We also spend time to introduce the act as follows Competition, monopolistic enterprise, merge, No multi-level sale in the fair trade law.

尊重智慧財產權，請勿非法影印。