朝陽科技大學 099學年度第1學期教學大綱
Investment-linked Insurance Product 投資型保險商品

當期課號	1265	Course Number	1265
授課教師	蔡佩珊	Instructor	TSAI,PEI SHAN
中文課名	投資型保險商品	Course Name	Investment-linked Insurance Product
開課單位	保險金融管理系(四日)四B	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	1.使學生具投資型商品及金融理論等相關基本知識 2.使學生能熟悉各項金融商品並應用在銷售上 3.使學生具保險金融從業人員及研究人員之專業態度 4.可做爲學生未來學習新金融商品研究之基礎	Objectives	1.Enabling students to have basic knowledge on investment products and financial theories. 2.Enabling studentsto be familiar with financial products to be applied in sales. 3.Enabling students to have professional attitudes of personnel in insurance and finance industry. 4.Serving as students' foundation on future study of new financial products.
教材	投資型商品教材, 保險事業發展中心	Teaching Materials	Investment insurance products
成績評量方式	期中30%期末40%平時30%	Grading	medi-term 30% final 40% ,particpation30%
教師網頁	_		
教學內容	本課程包括投資型商品、金融市場、投資學的介紹, 債券及証券的評價及資本資產訂價模型內容的說明。	Syllabus	The study include the induction of investment-linked insurance product, financial market and investment.

尊重智慧財產權，請勿非法影印。