朝陽科技大學 099學年度第1學期教學大綱
Insurance 保險學

當期課號	1189	**Course Number**	1189
授課教師	徐璧君	**Instructor**	HSU,PI CHUN
中文課名	保險學	**Course Name**	Insurance
開課單位	保險金融管理系(四日)一A	**Department**	
修習別	必修	**Required/Elective**	Required
學分數	2	**Credits**	2
課程目標	1.使學生具產壽險及社會保險等保險的相關基本知識 2.使學生能熟悉保險學基本理論並應用在其他保險個論上 3.使學生具保險金融從業人員之專業態度 4.可做爲學生未來學習各項金融領域之基礎	**Objectives**	1.Enabling students to have basic knowledge of property & casualty/life insurance as well as social insurance. 2.Enabling students to be familiar with basic theories of insurance science to be applied in other individual insurance theories. 3.Enabling students to have professional attitudes of personnel in insurance and finance industry. 4.Serving as students' foundation of learning knowledge in other fields in finance.
教材	實用保險學-個案導向, 陳建勝等編著, 華立圖書	**Teaching Materials**	Insurance_ Principles and Practice
成績評量方式	平時成績 10% 小考 30% 期中考 30% 期末考 30%	**Grading**	class participation 10% tests 30% midterm 30% final exams 30%
教師網頁	_		
教學內容	本課程先由風險管理的內容、保險的基本概念及保險契約的基本原則開始介紹,再進而介紹保險業務經營面:保險事業之組織、保險行銷保險核保與理賠、再保險等,讓同學對保險有一整體的認識.	**Syllabus**	This course contains the introduction of risk management, the basic concept of insurance and the basic principles of insurance contract.

尊重智慧財產權，請勿非法影印。