朝陽科技大學 099學年度第1學期教學大綱
Investment 投資學

當期課號	1078	Course Number	1078
授課教師	林益倍	Instructor	LIN,YIH BEY
中文課名	投資學	Course Name	Investment
開課單位	財務金融系(四日)三C	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	課程主要針對基本投資理論與方法作一概括性的介紹與探討，給與學生一個富有學術根據的投資理念，讓學生有考究一些"市面"上流行的投資方式的獲利性。	Objectives	This course covers elements of investments, portfolio theory, fixed-income securities, securities analysis, and derivative assets with emphasis on investment environment and practice in Taiwan. Contents are correlated with analysis topics in other finance and investment courses.
教材	・徐燕山(2005)「投資學原理」，東華書局 ・謝劍平(2009)「投資學基本原理與實務」，三版，智勝文化事業。 ・Bodie, Kane and Marcus(2005) "Investments", 6th. ed. ・Sharpe (1964), "Capital Asset Prices: A Theorem of Capital Market Equilibrium under Conditions of Risk" Journal of Finance 19:429-442. ・Stoll (1969) "The Relationship between Put and Call Option Prices", The Journal of Finance 54, 801-824.. ・Black and Scholes (1973)"The Pricing of Options and Corporate Liabilities", Journal of Political Economy 81:637-654. ・Ross (1976) "Arbitrage Theory of Capital Asset Pricing ", Journal of Economic Theory 13:341-360.	Teaching Materials	・徐燕山(2005)「投資學原理」，東華書局。 ・謝劍平(2009)「投資學基本原理與實務」，三版，智勝文化事業。 ・Bodie, Kane and Marcus(2005) "Investments", 6th. ed. ・Sharpe (1964), "Capital Asset Prices: A Theorem of Capital Market Equilibrium under Conditions of Risk" Journal of Finance 19:429-442. ・Stoll (1969) "The Relationship between Put and Call Option Prices", The Journal of Finance 54, 801-824.. ・Black and Scholes (1973)"The Pricing of Options and Corporate Liabilities", Journal of Political Economy 81:637-654. ・Ross (1976) "Arbitrage Theory of Capital Asset Pricing ", Journal of Economic Theory 13:341-360.
成績評量方式	期中考(30%)，期末考(30%)，小考(20%)，上課表現(20%)	Grading	Midterm (30%), Final (30%), Quizzes(20%) and Class Participation (20%)
教師網頁			
教學內容	本課程提供修課學生有關證券投資理論與實務，幫助學生提升他們的分析能力與投資選擇。	Syllabus	The course provides students knowledge about investing in securities such as stocks and bonds. It is intended to provide an under-standing of how to analyze these securities, how to determine whether your investment portfolio is appropriate.

尊重智慧財產權，請勿非法影印。