朝陽科技大學 098學年度第2學期教學大綱
News writing and Editing 採訪與編輯

當期課號	9083	Course Number	9083
授課教師	林金龍	Instructor	,
中文課名	採訪與編輯	Course Name	News writing and Editing
開課單位	中文寫作課群(進)	Department	
修習別	選擇必修	Required/Elective	Topics in Chinese Writing
學分數	2	Credits	2
課程目標	由於傳播科技的快速發展，使得傳播者的角色顯得極爲重要，尤其是在眾多媒體的不同傳播觀點中，資訊的解讀非常容易受到誤導，而媒介的濫用或誤用，往往便是誤解資訊的開端，因此本課程的重點將著重於實務上的採訪訓練，以期能建立一個正確的採訪技巧與運用態度，並予以正確且有效的編輯實務訓練，以達到正確傳達資訊的目標。	Objectives	Because of propagating the fast development of science and technology , make the role of the persons who propagate seem extremely important, especially propagating in the view in the difference of numerous mediases, information is very easy to be misled to understand, and the abuse or misapplication of media, is often the beginning of misunderstanding information, so the focal point of a course trains focusing on the interview on the practice, expect to set up a correct interview skill and use the attitude, and give the correct and effective editor the practice is trained, in order to reach the correct goal which transmits information.
教材	參考書 自編 課外作業 1體能訓練 2人際互動練習 3社會脈動觀察 4媒體報導分析 5分組習作分享	Teaching Materials	The reference book from arranges Homework ： 1physical ability training 2interpersonal interactions 3Social pulsation observation 4Media report analysis 5Grouping exercise share
成績評量方式	成績考核評分標準 1 出席率及發言20% 2 期中考20% 3 邀請作業20% 4 期末報告40%	Grading	Result inspection point scale 1 attendance rate and speaks 20 % 2 in issues tests 20 % 3 invitation works 20 % 4 end of the period reports 40 %
教師網頁			
	教學目的 1解釋新聞工作與其他專業有什麼區別？ 2說明沒有民主就無法有真正的報紙,沒有報紙就無法有民主。 3現場如何觀察是作好新聞報導的基礎之一 4編輯爲何要發揮"第二雙眼睛"的作用 5現場採訪與編輯執行能力練習 6倫理道德是指導行爲的原則體系 主要內容 1甚麼叫新聞？在台灣什麼是新聞？ 2新聞採訪的定義及基本原則 3影響新聞採訪成功的因素 4爲何誠信才是新聞人最重要的資產 5新聞採訪的公關交往藝術 6突發事件的採訪與報導 7新聞採訪的激將法 8期中考 9網上採訪 10編輯定義的探討 11編輯的魔力 12編輯的心理素養 13論個性心理特徵對編輯成就的影響		Educative purpose 1The explanation news works with other specialties has any difference 2Showing does not have the democracy to be unable to have the genuine newspaper, does not have the newspaper to be unable to have the democracy 3How does the scene observe finishes one of news report foundations 4Why edits must display " second eye " the function 5The on-the-spot coverage and the edition carry out ability practice 6Ethics morals are instruct the behavior the principle system Primary coverage 1What is called the news? In Taiwan what is the news? 2News interview definition and basic principle 3The influence news interviews the successful factor 4Why is the good faith the news

教學內容	14論社會因素對編輯活動的影響 15編輯認知心理誤區探析 16編輯思想的創新芻議 17網路編輯的策劃與編輯特點 18期末考 教學方法 1 分組討論、個別講評 2 外請專家講演 3 視聽教學 4 個案分析 5 專書、專文賞析	**Syllabus**	person most important property 5 The news interview public relations associate art 6Thunderbolt interview and report 7News interview method of goading somebody into action 8In the time tests 9On the net interviews 10Edition definition discussion 11Edition charm 12Edition psychological accomplishment 13By individuality psychological characteristic to edition achievement influence 14By social factor to edition influence 15The edition cognition psychology erroneous zone searches analyzes 16The edition thought innovation hay discusses 17Network edition plan and edition characteristic 18The end of the period tests Teaching method 1 discusses in groups, the individual critique 2 outside asks the expert to speak 3 seeing and hearing teaching 4 case analyses 5 special books, special article appreciations

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