朝陽科技大學 098學年度第2學期教學大綱
Green Tourism and Sustainable Development 綠色旅遊與永續發展

當期課號	7617	Course Number	7617
授課教師	黃有傑	Instructor	HUANG,TOU JIE
中文課名	綠色旅遊與永續發展	Course Name	Green Tourism and Sustainable Development
開課單位	休閒事業管理系碩士在職專班二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	1.使學生具綠色旅遊與永續觀光的相關知識 2.使學生能熟悉綠色旅遊與永續觀光發展趨勢及應具備之管理技術 3.使學生具綠色旅遊與永續觀光專業之服務態度 4.使學生瞭解綠色休閒與永續發展益處設計與行銷綠色旅遊	Objectives	1.So that students with green tourism and sustainable tourism knowledge 2.So that students are familiar with green tourism and sustainable tourism development trends and should have the management skills 3.So that students with green tourism and sustainable tourism attitude of major 4.Green leisure so that students know the benefits of sustainable development and the design and marketing of green tourism
教材	自編教材與相關影片	Teaching Materials	Related teaching material and video
成績評量方式	期中考 30% 平時成績 30% 期末報告 40%	Grading	Midterm Examination 30% General 30% Final report 40%
教師網頁	http://lms.ctl.cyut.edu.tw/2006192		
教學內容	1.綠色休閒介紹 2.綠色旅遊之興起 3.生態觀光與永續發展 4.綠色產業觀光 5.森林遊樂與綠色休閒 6.台灣之綠色休閒	Syllabus	1.The green tourism introduces 2.Green tourism of rise 3.The ecotourism and sustainable development 4.The green industrial tourism 5.Forest recreation and green tourism 6.Taiwanese green tourism

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