朝陽科技大學 098學年度第2學期教學大綱
Investments 投資學專題研究

當期課號	7585	Course Number	7585
授課教師	李宗政	Instructor	LEE,CHUNG CHENG
中文課名	投資學專題研究	Course Name	Investments
開課單位	企業管理系碩士在職專班二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	以投資學基本觀念，了解投資工具及投資市場的理論根據並說明金融市場與金融機構如何隨著投資人的需求、技術及限制條件而轉變，並據以預測整體投資環境的情況。	Objectives	Using common sense to introduction financial markets and institutions envolve in response to the desires,technologies, and regulatory constrains of the investors in the economy. In fact,we could predict the general shape of the investment environment.
教材	謝劍平，現代投資學—分析與管理－Contemporary Investments: Analysis & Management	Teaching Materials	Contemporary Investments: Analysis & Management
成績評量方式	期中書面報告40% 期末書面口試50% 平常成績10%	Grading	term paper 40% final oral 50% Class participation 10%
教師網頁	_		
教學內容	二十一世紀的今天，投資學是一門愈來愈重要的學科，其基礎概念不僅深入一般投資行爲中，還引導企業指向科學管理之途.本課程旨在說明投資學基本學理及其實務概況，並酌予加入一些市場實例之探討，俾使同學培養專業投資知識之餘，還能提升學習興趣。	Syllabus	In has been a decade of rapid and profound change in the investments industry. The basic principles remain important not only for individual investor but also for corporate finance. This course makes efforts to link theory to practice and will introduce the students to the current issues of concern.

尊重智慧財產權，請勿非法影印。