# 朝陽科技大學 098學年度第2學期教學大綱
# Economics Anslysis 經濟分析

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| 當期課號 | 7564 | Course Number | 7564 |
| 授課教師 | 劉定焜 | Instructor | LIU,TING KUN |
| 中文課名 | 經濟分析 | Course Name | Economics Anslysis |
| 開課單位 | 財務金融系碩士在職專班一A | Department | |
| 修習別 | 選修 | Required/Elective | Elective |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 總體經濟學研究的範疇通常是以一個國家爲主體，探討其總產出或所得之短期變化(即景氣循環)及長期趨勢(即經濟成長)。經濟學者主要透過種種經濟指標，如國內生產毛額、貨幣供給、物價指數、以及所得分配等，來呈現一國的經濟活動。經由這些指標，我們就可以瞭解一個國家總體經濟活動的特徵。古典模型與凱因斯模型則是兩大理論，用來解釋重要的總體經濟現象 | Objectives | This course is first to examine the long run when prices are flexible, and then to examine the short run when prices are sticky. That is, I begin with classical models of the economy and explain fully the long-run equilibrium before discussing deviations from that equalibrium. The topics are emphasized on several issues, such as: beginning with market clearing models makes clearer the link between macroeconomics and microeconomics;the classcial dichotomy permitting the separation of real and monetary issues,etc. |
| 教材 | Varian H. R.【Microeconomic Analysis】<br>Huang, T.H. (2005) “A Study on the Productivities of IT Capital and Computer Labor: Firm-level Evidence from Taiwan’s Banking Industry,” Journal of Productivity Analysis, 24, 241-257.<br>陳忠榮、劉定焜、洪福星 (2005)《台灣公用氣體燃料事業最適規模與合併效率之實證研究》，《經濟論文叢刊》，33: 3，309-328。(TSSCI，EconLit)。<br>劉定焜 (2001)《美國90年代購併活動之評估研究》，《合作經濟》，71，25-32。 | Teaching Materials | Varian H. R.【Microeconomic Analysis】Huang, T.H. (2005) “A Study on the Productivities of IT Capital and Computer Labor: Firm-level Evidence from Taiwan’s Banking Industry,” Journal of Productivity Analysis, 24, 241-257.<br>陳忠榮、劉定焜、洪福星 (2005)《台灣公用氣體燃料事業最適規模與合併效率之實證研究》，《經濟論文叢刊》，33: 3，309-328。(TSSCI，EconLit)。<br>劉定焜 (2001)《美國90年代購併活動之評估研究》，《合作經濟》，71，25-32。 |
| 成績評量方式 | 平時成績 40%<br>期中考 30%<br>期末考 30% | Grading | Midterm (30%)<br>Final exam (30%)<br>Assigements (40%) |
| 教師網頁 | | | |
| 教學內容 | 隨著時代的演進，經濟學快速的向商業以外的領域拓展其應用範圍，如政治、社會、法律等。它是一門研究人類如何進行選擇行爲的科學，其領域廣博精深且與現實生活息息相關，若能對此一基礎學科充分瞭解，則對於人類各項經濟活動的深入探究，將可收觸類旁通之效。本課程藉由說明經濟學的基本概念，運用圖表與實例分析，使同學對於經濟模型與經濟分析方法有進一步認識，並引發學生對經濟現象的興趣及培養分析經濟現象的能力。<br><br>課程內容包含：(1) 需求(2) 供給(3) 價格機能的干預與管制(4) 價格彈性(5) 效用與消費者的選擇（6）成本分析（7）市場理論與完全競爭市場（8）獨佔市場（9）壟斷性競爭市場（10）寡佔市場（11）要素市場理論（12）一般均衡與福利分析。<br><br>二、學術文獻導讀 | Syllabus | As time goes by, economics expands its fields of application, likes politics, sociology and jurisprudence. It is a science of studying human’s behavior about how to make a choice. If we have the knowledge about economics, then we can easy to explore all kinds of economical activities. This course will use illustrations and examples to explain the basic concepts of economics, and it can help student’s knowing about model and analysis. To get a step further, we hope it can induce students to interest and cultivate the ability of analyzing economical phenomenon.<br>This course contains: (1) Demand (2) Supply (3) Price mechanism (4) Price elasticity (5) Utility and consumer’s choice (6) Cost (7) The theory of market and perfect competition market (8) Monopoly (9) Monopolistic |

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| | 三、金融產業相關議題介紹<br>四、學術文獻搜尋、閱讀、分析與評論 | | competition<br><br>2. Literature guiding<br>3. Introducing of financial industry issues.<br>4. Literature searching, reading, analyzing and commenting. |

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