

**朝陽科技大學 098學年度第2學期教學大綱**  
**Social Welfare Industry 社會福利服務產業研究**

當期課號	7369	Course Number	7369
授課教師	謝儒賢	Instructor	HSIEH, RU SHIAN
中文課名	社會福利服務產業研究	Course Name	Social Welfare Industry
開課單位	社會工作系碩士班二A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	本課程旨在探討不同性質的社會福利服務產業。課程內容包括：社會福利服務產業理論、老人福利產業專題、身心障礙服務產業專題、兒少福利服務產業專題、社區福利服務產業專題等。	Objectives	This course is designed to introduce different kinds of social welfare industry. Topics include theoretical perspectives of social welfare industry, issues of social welfare industry for elderly people, issues of social welfare industry for disabled people, issues of social welfare industry for children, and issues of social welfare industry in the community.
教材	Harris, H. (2003). The social work business London: Routledge Press. Deakin, N. (2001). In search of civil society. Basingstoke, Hampshire: Palgrave Publishers Ltd. Dees, J.G. (1998). Enterprising nonprofit. Harvard Business Review, 76(1), pp.56- 67. DETR (Department of Environment, Transport and the Regions). (2000). Guide to quality schemes and best value. London: DETR.	Teaching Materials	Harris, H. (2003). The social work business London: Routledge Press. Deakin, N. (2001b). In search of civil society. Basingstoke, Hampshire: Palgrave Publishers Ltd. Dees, J.G. (1998). Enterprising nonprofit. Harvard Business Review, 76(1), pp.56- 67. DETR (Department of Environment, Transport and the Regions). (2000). Guide to quality schemes and best value. London: DETR.
成績評量方式	一、課程參與（出席率、課程討論、當週報告表現）：70%，每週提交當次理論個人評析，以一章A4完成（約一千字） 二、期中報告：10% 三、期末報告：20%	Grading	1.to participate in discussion in the classroom(70%) 2.presentation in class(10%) 3.the final report(30%)
教師網頁	-		
教學內容	就歐美各國的福利發展經驗與改革趨勢來看，「社會照顧服務」在民營化與商業化力量的影響下，已轉型成一般所謂的「社會照顧產業」，其中又以「老人社會照顧」的產業化速度最快（Bode，2003；Harris，2003）。而行政院經建會（2002b）即在此情境脈絡下提出跨部會的「照顧服務產業發展方案（自九十二年十月以後更名為「照顧福利服務及產業發展方案」）」以資因應，其服務對象與內容雖涵蓋了不同的目標人口群體，包括兒童、青少年、婦女、身心障礙者及老人。其次，隨著人口老化而持續擴張的老年照顧需求，已日漸將「老人社會照顧」由單純的「福利服務」轉變成「服務產業」，甚至與「就業及經濟」政策合流，因而老人社會照顧服務的「商品化和產業化」，儼然已成為未來的主流趨勢。因此本課程的主要目的是讓學生瞭解社會工作產業的發展概況與趨勢，及其衍生的相關問題。	Syllabus	The history and developmental trend of western welfare services reveal that under the influence of privatization and commercialization, social care services has become 'business of social care'. Especially, the marketization of 'elder social care' progresses with very fast speed. This study explores the impacts of mixed economy of welfare on residential services for elder people, how the government, charity and business sectors view this development, how they define their own roles and status in social care services and how they interact with each other. In other words, this course attempts to understand the trend of social work Business.