朝陽科技大學 098學年度第2學期教學大綱
Advanced Business English 進階商用英文

當期課號	7099	Course Number	7099
授課教師	李宜玲	Instructor	LI,YI LING
中文課名	進階商用英文	Course Name	Advanced Business English
開課單位	休閒事業管理系碩士班一A	Department	
修習別	必修	Required/Elective	Required
學分數	0	Credits	0
課程目標	本課程授課目標在於協助協學生熟悉職場實用之英語字彙，文件表單、專有名詞和常用對話，以提升學生商用英語能力。除了單元主題課程講授外，課程並設計了小組討論及情境練習等活動，協助學生藉由實際操作練習，建構流暢的職場英語溝通能力。	Objectives	The objective of this course is to enhance students' business English capability through helping students to familiar with the vocabularies, documents, professional terms and conversation sentences. In addition to lecturing, group discussion and scenario role played are applied to help students to fluently communicate in the workplace with English.
教材	1. New TOEIC 多益攻略小套組-長春藤-賴世雄 2.English for International Tourism-Jacob&Strutt-Longman	Teaching Materials	1.1. New TOEIC 多益攻略小套組-長春藤-賴世雄 2.English for International Tourism-Jacob&Strutt-Longman
成績評量方式	15% participation 60% role play 25% examination	Grading	15% participation 60% role play 25% examination
教師網頁	http://www.cyut.edu.tw/~yiling		
教學內容	1.增進學生英語檢定應試能力 2.針對旅遊歷程與情境培養學生英語聽說讀寫各項所需的能力 3.理解國人重要旅遊國家之風俗、民情、文化、習俗、景點等相關旅遊專業知識並有能力以英文解說、溝通、導覽與處理旅遊中常見的各種狀況。	Syllabus	1. helping student prepare for attending English capability evaluation test 2. improving the reading, writing, speaking and listening capabilities which are useful while traveling overseas. 3. enhancing the necessary English communication capability and knowledge as a professional tour guide、leader or operator.

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