

**朝陽科技大學 098學年度第2學期教學大綱**  
**Sepcial Topics of Insurance Financial Analysis 保險財務專題**

<b>當期課號</b>	7060	<b>Course Number</b>	7060
<b>授課教師</b>	劉惠玲	<b>Instructor</b>	LIU,HUI LING
<b>中文課名</b>	保險財務專題	<b>Course Name</b>	Sepcial Topics of Insurance Financial Analysis
<b>開課單位</b>	保險金融管理系碩士班一A	<b>Department</b>	
<b>修習別</b>	必修	<b>Required/Elective</b>	Required
<b>學分數</b>	3	<b>Credits</b>	3
<b>課程目標</b>	1. 使學生了解及研究探討保險財務之基本意義及概念 2. 具備識別保險公司中有關保險財務問題及強化學術性探討與研究能力 3. 使學生具保險金融從業人員之專業態度 4. 能瞭解保險財務目前的發展情形及未來可能的方向	<b>Objectives</b>	1. Enabling students to understand and explore basic meaning and concepts of insurance finance. 2. Having ability to identify problems of insurance finance in insurance companies and enhancing ability of academic exploration and study. 3. Enabling students to have professional attitudes of personnel in insurance and finance industry. 4. Able to understand current development and future direction of insurance finance.
<b>教材</b>	課程綱要中所列的文獻	<b>Teaching Materials</b>	journal paper in reading list.
<b>成績評量方式</b>	課堂參與 30% 論文報告 70%	<b>Grading</b>	Class Participation 30% Paper Presentation 70%
<b>教師網頁</b>	-		
<b>教學內容</b>	本課程的目的在於使同學了解財務管理的基本原則,並將此原則應用於保險業之上.除了了解保險財務問題的特殊性,並養成保險財務問題的學術研究能力.	<b>Syllabus</b>	The purpose of this course is to understand the basic principles of financial management and apply them into the insurance industry. In addition to identify the special character for financial management of insurance industry, this course also cultivate the research capacity in this field.

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