朝陽科技大學 098學年度第2學期教學大綱
Research Methods 研究方法

當期課號	7038	**Course Number**	7038
授課教師	顏吉利	**Instructor**	YEN,GI LI
中文課名	研究方法	**Course Name**	Research Methods
開課單位	企業管理系碩士班一A	**Department**	
修習別	必修	**Required/Elective**	Required
學分數	3	**Credits**	3
課程目標	本課程旨在引導學生了解社會科學實證研究之本質及方法，及其研究上之應用，以培養學生之基本研究能力，期能如期完成乙篇具水準之碩士論文。	**Objectives**	The objective of this one-semester mandatory course is to equip the students with an understanding of the nature, and steps involved in conducting an empirical research in social sciences as well as the skills of preparing a research proposal and the presentation of research results. Through rigorous training with respect to the abovementioned topics, the students should be able to write quality thesis.
教材	詳上課時所發書單	**Teaching Materials**	A syllabus will be handed out to the students at the beginning of the class
成績評量方式	堂上參與(20%)；指定教材之堂上報(30%)；研究題綱(50%)	**Grading**	Class Participation(20%);Presenting Assigned Teching Materials(30%);Preparing A Research Proposal(50%)
教師網頁	_		
教學內容	詳上課時所發書單	**Syllabus**	A syllabus will be handed out to the students at the beginning of the class

尊重智慧財產權，請勿非法影印。