朝陽科技大學 098學年度第2學期教學大綱
Topics on Investment Banking 投資銀行專題

當期課號	7023	Course Number	7023
授課教師	方世詮	Instructor	FANG,SHIH CHUAN
中文課名	投資銀行專題	Course Name	Topics on Investment Banking
開課單位	財務金融系碩士班二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程爲投資銀行業的概論性課程	Objectives	This lecture is designed to provide introductory understanding to business of investment banking.
教材	課程綱要中所列的文獻.	Teaching Materials	Journal papers in reading list.
成績評量方式	課堂參與 30% 論文報告 70%	Grading	Class Participation 30% Paper Presentation 70%
教師網頁	http://lms.ctl.cyut.edu.tw/2001092		
教學內容	本課程爲投資銀行業的概論性課程, 重點集中在關於投資銀行家行爲的財務實證研究.主要的研究主題有IPO的造市業務與銀行聯貸.	Syllabus	This lecture is designed to provide introductory understanding to business of investment banking. We focus on the empirical studies about the behaviors of investment bankers. The major research topics are market making behavior for underwriters in IPO and syndicated loan market.

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