朝陽科技大學 098學年度第2學期教學大綱
International Business Topics 國際商務專題

當期課號	3583	Course Number	3583
授課教師	喬一慶	Instructor	CHIAO,JUSTIN Y.
中文課名	國際商務專題	Course Name	International Business Topics
開課單位	應用外語系(二進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	本課程著重國際商務實務面的探索，對重要的國際經貿組織與影響國際經貿的因素做一分析。課程進行將採分組報告與問答討論，以期在準備每次的專題報告中學習與本課程相關之知識，並在問答討論完成每次主題的深入了解與避免迷思的產生。	Objectives	This course offers a practical approach to international business matters. The major international economic and commercial organizations as well as the fundamental factors which have great influence in the sphere of the international economy and trade are the focal points of this course. Success in this course relies upon the students' active participation, both in and outside of the classroom. Students will form groups to present one of the assigned topics to the class. The presentations will be followed by discussions. The assigned topics include the WTO, the IMF, direct investments, and MNC. Students are supposed to do research before the class discussion and collect material on the selected topic. Upon successful completion of this course, the student will have a basic understanding of international business.
教材	Finance for Non-financial Manager from McGraw-Hill (暫定)	Teaching Materials	Finance for Non-financial Manager: Siciliano (1st edition, 2003) from McGraw-Hill (Tentative)
成績評量方式	期中考: 30% 期末考: 35% 分組口頭與書面報告: 20% 出席及參與: 15%	Grading	Mid-term: 30% Final: 35% Group Presentation and Report: 20% Attendance and Participation: 15% Good Luck
教師網頁	_		
教學內容	I. 財務與會計實務基本觀念的培養與強化 (共12章,詳如右) II. 國際商務專題分組報告以及國際企業個案研究與討論	Syllabus	Goals: To help students become familiar with essential financial information, showing them how to "speak the language of numbers" and implement financial data in their daily business decisions. In addition, to clarify how and why financial decisions impact business and operational objectives. Part I Ch.1 How Critical is Good Financial Information? Ch.2 The Structure and Interrelationship of Financial Statements Ch.3 The Balance Sheet Ch.4 The Income Statement Ch.5 A Profit vs. Cash Flow Ch.6 The Cash Flow Statement Ch.7 Critical Performance Factors Ch.8 Cost Accounting Ch.9 Business Planning Ch.10 The Annual Budget

			Ch.11 Financing The Business:Understanding The Debt vs. Equity Options Ch.12 Attracting Outside Investors Part II Group Presentations and Reports

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