# 朝陽科技大學 098學年度第2學期教學大綱
# Introduction to Management Information System 管理資訊概論

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| 當期課號 | 3418 | Course Number | 3418 |
| 授課教師 | 陳敬儒 | Instructor | CHEN,CHING JU |
| 中文課名 | 管理資訊概論 | Course Name | Introduction to Management Information System |
| 開課單位 | 產學攜手計畫專班工業工程管理系(四產)二B | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 本課程介紹資訊系統在企業內之重要性，扮演之角色確認，熟悉其「科技基礎」、「建立之方法」、「成敗之關鍵所在」，做一整體觀念建立，包含管理資訊系統發展過程中之問題遭遇、分析、設計...等；觀念介紹將配合案例說明。 | Objectives | This course introduces two major foundations of information systems, namely, organizational foundations and technical foundations. Contemporary approaches of building information and ways to manage international information systems is also studied. |
| 教材 | 資訊管理概論Web 2.0思維<br>學貫 EN593 | Teaching Materials | e-business 2.0 roadmap for success<br>Ravi Kalakota & Marcia Robinson |
| 成績評量方式 | midterm 30% final exam 30%<br>homework 30% others 10% | Grading | midterm 30% final exam 30%<br>homework 30% others 10% |
| 教師網頁 | | | |
| 教學內容 | Teach students to understand how to use information technology to manage the company based on the concept of e-business and increase the efficiency of flow and control processes. ERP is taught to practice the concept | Syllabus | Teach students to understand how to use information technology to manage the company based on the concept of e-business and increase the efficiency of flow and control processes. ERP is taught to practice the concept |

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