

**朝陽科技大學 098學年度第2學期教學大綱**  
**Introduction to Management Information System 管理資訊概論**

<b>當期課號</b>	3418	<b>Course Number</b>	3418
<b>授課教師</b>	陳敬儒	<b>Instructor</b>	CHEN,CHING JU
<b>中文課名</b>	管理資訊概論	<b>Course Name</b>	Introduction to Management Information System
<b>開課單位</b>	產學攜手計畫專班工業工程管理系(四產)二B	<b>Department</b>	
<b>修習別</b>	必修	<b>Required/Elective</b>	Required
<b>學分數</b>	3	<b>Credits</b>	3
<b>課程目標</b>	本課程介紹資訊系統在企業內之重要性，扮演之角色確認，熟悉其「科技基礎」、「建立之方法」、「成敗之關鍵所在」，做一整體觀念建立，包含管理資訊系統發展過程中之問題遭遇、分析、設計...等；觀念介紹將配合案例說明。	<b>Objectives</b>	This course introduces two major foundations of information systems, namely, organizational foundations and technical foundations. Contemporary approaches of building information and ways to manage international information systems is also studied.
<b>教材</b>	資訊管理概論Web 2.0思維學貫 EN593	<b>Teaching Materials</b>	e-business 2.0 roadmap for success Ravi Kalakota & Marcia Robinson
<b>成績評量方式</b>	midterm 30% final exam 30% homework 30% others 10%	<b>Grading</b>	midterm 30% final exam 30% homework 30% others 10%
<b>教師網頁</b>	-		
<b>教學內容</b>	Teach students to understand how to use information technology to manage the company based on the concept of e-business and increase the efficiency of flow and control processes. ERP is taught to practice the concept	<b>Syllabus</b>	Teach students to understand how to use information technology to manage the company based on the concept of e-business and increase the efficiency of flow and control processes. ERP is taught to practice the concept

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