朝陽科技大學 098學年度第2學期教學大綱
Financial Management 財務管理

當期課號	3406	Course Number	3406
授課教師	邱淑惠	Instructor	CHIU,SU HUI
中文課名	財務管理	Course Name	Financial Management
開課單位	工業工程與管理系(二進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	首先，從公司理財的角度，探討企業的投資與籌資決策，並以追求股權益極大爲目標，其次，瞭解企業如何運用金融市場各種工具籌措資金，第三，從財務理論的角度，分析各種金融資產之價值如何決定，最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1)money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focused on the decisions made by both individual and institutional investors as they choose securities for their investment portfolios:(3)financial management, or "business finance", which involves decisions tithin firms. Financial managers must have a knowledge of all three areas if they are to do their jobs will.
教材	財務管理原理-智勝文化出版 作者：謝劍平 財務管理-高立圖書出版 作者：李宏志	Teaching Materials	Fundamentals of Corporate Finance Author: Joseph C. P. Shieh Finance Management Author:Hong Zhi.Li
成績評量方式	平時成績30% 期中考35% 期末考35%	Grading	Class Participation 30% Midterm Exam 35% Final Exam 35%
教師網頁			
教學內容	一 財務管理原則 二 風險與報酬 三 投資與財務決策 四 財務計畫 五 短期財務決策 六 個案分析	Syllabus	1. Principles of Financial Management 2. Risks and Rewards 3. Investment and Financial Decesions 4. The financial Planning 5. Short Term Financial Decision 6. Case Study

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