朝陽科技大學 098學年度第2學期教學大綱
Business Law 商事法

當期課號	3367	Course Number	3367
授課教師	賴建坤	Instructor	LAI,CHIEN KUN
中文課名	商事法	Course Name	Business Law
開課單位	行銷與流通管理系(四進)一A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	1.商事法爲民法之特別法，包含公司法、票據法、海商法、保險法四部分。 2.本課程將較著重於公司法與票據法之介紹；期藉由案例分析的方式，讓學生能從中了解公司治理於法規上的運作，並能熟悉實務上票據之運用。	Objectives	1.Commercial law is special law of the Civil law，including of Corporate law、Bill law、Maritime law、Insurance Method. 2.The court will be emphatically introduced on Corporate law and Bill law，hopes that students could understand the company governs operated in law and be familiar with making use of the bill.
教材	1.商事法精選案例入門，林宜君著，永然出版社 2.商事法，吳威志等合著，全華圖書	Teaching Materials	1.Business Law case study,Lin,Yi-Jin,Yong-Ran Press 2.Business Law, Wu, Wei-Chi,CHWA Books Company
成績評量方式	平常報告與表現30% 期中考試30% 期末報告40%	Grading	Class report and Performance 30% Mid-term exam 30% Final report 40%
教師網頁	_		
教學內容	1.瞭解商事法的基本知識 2.清楚公司治理法規上的運作能力 3.瞭解政策法令 4.瞭解加盟契約的合同內容與規章	Syllabus	1.Awareness of basic Business Law 2.Understanding of governance operation in the Law 3.Awareness of Government Policy 4.Awareness of contents in franchise contract and stipulations

尊重智慧財產權，請勿非法影印。